



TREGER HERITAGE

The Journey Across Worlds



The Silk Road — Where Our Story Began

E-CATALOGUE · MMXXVI

TREGERHERITAGE.COM

The Journey Across Worlds

One hundred years ago, a legacy was born along the winding paths of the legendary Silk Road and the iron tracks that pierced the horizon. It was an era defined by the golden age of travel, where the mystique of the Far East met the grandeur of Western Europe.

At the heart of this cultural crossroads was The Grand Continental Express—a rolling palace of mahogany, velvet, and brass that served as the ultimate bridge between worlds. Moving across continents, this legendary train carried emperors, aristocrats, and dreamers. It was on these historic tracks that Itzhak Treger cultivated a passion: an unrelenting devotion to beauty, quality, and aesthetic perfection.

Crafting Legacy

Treger Heritage began as a humble yet visionary endeavor. As master artisans and traders traveling this elite route, the Treger family blended the finest silks from China with the rarest scents from Paris.

They transformed premium goods into an experience that transcended mere fashion—fragrance became a statement of elegance. Their craftsmanship became the talk of the grand salons aboard The Grand Continental Express, sought after by elite travelers who were drawn to:

- ◆ Fabrics that told stories of ancient empires.
- ◆ Perfumes that whispered secrets of distant, exotic lands.
- ◆ A unique aesthetic born from the romance of cross-continental travel.

An Enduring Tradition

Through wars, revolutions, and the changing tides of time, Treger Heritage endured. The brand never chased fleeting trends; it was always about tradition, crafting pieces that carried the weight of history while embracing the promise of the future.

“We do not just create; we preserve the romance of a bygone era for the modern world.”

Today, the brand stands tall, led by Eitan Treger, the third-generation guardian of this century-old legacy. Under his visionary leadership, Treger Heritage continues to weave the past into the present, merging ancient artisanal techniques with modern innovation. The fashion remains timeless, the perfumes intoxicating, and the spirit unwavering.

The Modern Voyage

From the grand avenues of Paris—where the legendary train once sparked its engines—to the neon-lit streets of Shanghai, Treger Heritage remains a symbol of refined taste. It is an enduring ode to the artistry that once flowed through the Silk Road and echoed in the dining cars of The Grand Continental Express.

◆ *One hundred years. A legacy of beauty. A future of elegance.* ◆

CHAPTER I

Perfumes

Fifteen fragrances, each a ticket to somewhere unforgettable.

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SHANGHAI SAMARKAND ISTANBUL VENICE PARIS



B.O.Y 78

Salt air, sunlit skin, something deeper.

B. O. Y. begins with bergamot, fresh and zesty, like morning light reflecting off cold water. It's bright but never sharp. It's easy, confident, alive. At the heart, seaweed rolls in.

TOP NOTES	Bergamot
HEART NOTES	Seaweed
BASE NOTES	Cedarwood
SIZES	50 ml · 100 ml

BELLISSIMO 33

Herbal calm, leather warmth, quiet sophistication.

Bellissimo opens with lavender, cool and composed, like linen aired over a hillside garden. Leather and sage settle at the heart, and tonka bean lingers beneath — soft, warm, and quietly assured.

TOP NOTES	Lavender
HEART NOTES	Leather · Sage
BASE NOTES	Tonka Bean
SIZES	50 ml · 100 ml



BLUE MIRAGE 62

Stillness, spice, and soft heat.

Blue Mirage begins with mastic. It is green, resinous, and fresh, like a breath of clarity carried on desert wind. Saffron follows with golden warmth. Rich and dry, it adds quiet depth and subtle tension.

TOP NOTES	Mastic
HEART NOTES	Saffron
BASE NOTES	Sandalwood
SIZES	50 ml · 100 ml



CAFFÈ PARIS 20

A fragrance of early light and blurry mornings.

Citron zest and bitter orange blossom rise first. Bright, delicate, and just slightly nostalgic, they evoke the crisp air outside a Paris café at dawn, where citrus groves and flower stalls seem to overlap.

TOP NOTES	Orange
HEART NOTES	Ginger · Rose
BASE NOTES	Coumarin
SIZES	50 ml · 100 ml



LOLLIPOP 76

Sweetness with an edge.

Black cherry bursts open, dark juice and velvet sweetness. Turkish rose blooms at the heart, soft petals with hidden thorns. Almond lingers last, a whisper of marzipan and moonlight.

TOP NOTES	Black Cherry
HEART NOTES	Turkish Rose
BASE NOTES	Almond
SIZES	50 ml - 100 ml

MANDARINO ORIENTALE 35

Sunlight bottled. A dream carried East.

Mandarino Orientale begins where the morning sun kisses the shores of the Amalfi coast, where oranges swell with golden juice and promise. The scent opens with a radiant burst of citrus - sweet, sharp, and sun-drenched.

TOP NOTES	Orange
HEART NOTES	Jasmine
BASE NOTES	Vanilla
SIZES	50 ml - 100 ml



MOROCCAN OUD 37

Ancient roads, rose gardens, amber light at dusk.

A journey through the ancient souks of Marrakech, where precious oud meets the warmth of amber and the elegance of Moroccan geranium.

TOP NOTES	Oakmoss
HEART NOTES	Moroccan Geranium
BASE NOTES	Amber
SIZES	50 ml · 100 ml



PEPE NERO 19

A scent shaped by fire, softened by silk.

From the spice bazaars of Samarkand to the amber-lit salons of Vienna, Black Pepper & Amber, Neroli channels the Treger family's journey along the ancient Silk Road.

TOP NOTES	Black Pepper
HEART NOTES	Amber
BASE NOTES	Neroli · Vetiver
SIZES	50 ml · 100 ml





SANREMO 69

A café between worlds. A scent that lingers.

In a quiet corner of the Middle East, a group of immigrants from North Africa opened a café. They called it Sanremo. It was a place shaped by memory, filled with spice, sun, and shared stories.

TOP NOTES	Mandarin
HEART NOTES	Angelica · Jasmine
BASE NOTES	Patchouli
SIZES	50 ml · 100 ml

SECRET GARDEN 18

Not all treasures are hidden. Some are simply overlooked.

Secret Garden opens with a burst of grapefruit; bright, acidic, and alive. It calls to mind morning light over stone paths, citrus trees heavy with promise, and the moment just before the world wakes up.

TOP NOTES	Grapefruit
HEART NOTES	Basil
BASE NOTES	Petitgrain
SIZES	50 ml · 100 ml



SIGNATURE 17

A classic, with an edge.

Signature opens in a burst of bergamot and neroli. It's crisp, citrusy, and effortless. It's clean but not sharp, like the scent of fresh linen in a sunlit room.

TOP NOTES	Bergamot · Neroli
HEART NOTES	Black Pepper
BASE NOTES	Amber
SIZES	50 ml · 100 ml



TIRAMISU 3

Sweetness grown darker. Comfort with a pulse.

Tiramisu opens with vanilla, smooth and golden. It is sweet, but not playful — more like warmth rising from skin after the sun has set. Tobacco follows, dry and aromatic.

TOP NOTES	Vanilla
HEART NOTES	Tobacco
BASE NOTES	Sandalwood
SIZES	50 ml · 100 ml





TRIO 5

Texture, tension, timelessness.

Trio opens with the dry pull of leather. It is smooth, worn, and quietly commanding, like a treasured journal passed from hand to hand across distant lands. There is history in it, and weight.

TOP NOTES	Cinnamon
HEART NOTES	Leather
BASE NOTES	Cedarwood · Sandalwood
SIZES	50 ml · 100 ml

VANILLA NOIR 7

Dark sugar, soft bloom, slow fire.

Vanilla Noir begins with warmth. Brown sugar melts on the skin, rich and caramelized, hinting at indulgence just beneath restraint. It's sweet, but never innocent.

TOP NOTES	Brown Sugar
HEART NOTES	Lotus
BASE NOTES	Vanilla
SIZES	50 ml · 100 ml



VELVET MUSK 9

Clean lines. Quiet power.

There are scents that shout. And scents that watch. Velvet Musk is the latter. A quiet presence with undeniable pull. It opens with the crisp brightness of lemon and petitgrain, like the cut of tailored linen in the morning sun.

TOP NOTES	Petitgrain
HEART NOTES	Rosewood
BASE NOTES	Musk
SIZES	50 ml • 100 ml



CHAPTER II

Candles

Hand-poured light for slow evenings in the salon car.

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SHANGHAI SAMARKAND ISTANBUL VENICE PARIS



CAFFÈ PARIS 20

A Paris café at dawn, flickering in wax — citrus, coffee, and slow morning light.

ORANGE · GINGER · ROSE · COUMARIN

Sizes: 150 g · 350 g · 700 g



MANDARINO ORIENTALE 35

Golden light dancing through citrus groves at dusk, the warmth of the Orient captured in wax.

CARDAMOM · MANDARIN · ORANGE · JASMINE · SANDALWOOD

Sizes: 150 g · 350 g · 700 g



MOROCCAN OUD 37

Ancient caravans carry whispers of sacred woods, filling your space with the mystique of Morocco.

SAFFRON · TURKISH ROSE · AMBER · OUD · SANDALWOOD

Sizes: 150 g · 350 g · 700 g



PEPE NERO 19

Bold spice spiraling through twilight air, a flame that ignites passion and awakens the senses.

BLACK PEPPER · GINGER · LEATHER · CEDARWOOD · VETIVER

Sizes: 150 g · 350 g · 700 g



SANREMO 69

The warmth of a café drifts through your space, filling every corner with memories of Sanremo.

BERGAMOT · LEMON · NEROLI · SEA SALT · MUSK

Sizes: 150 g · 350 g · 700 g



TIRAMISU 3

Vanilla and tobacco curl through candlelight, a warm indulgence that lingers in every shadow.

COFFEE · CREAM · CHOCOLATE · TONKA BEAN · VANILLA

Sizes: 150 g · 350 g · 700 g



TRIO 5

Leather and spice dance in flickering light, each flame revealing another layer of the journey.

BERGAMOT · IRIS · ROSE · AMBER · MUSK

Sizes: 150 g · 350 g · 700 g



VANILLA NOIR 7

Dark sugar and slow fire, melting shadow by shadow into warm indulgence.

BROWN SUGAR · LOTUS · VANILLA

Sizes: 150 g · 350 g · 700 g



VELVET MUSK

Cool clarity meets warm musk in gentle flame, a study in quiet confidence and lasting presence.

VANILLA • AMBER • MUSK • SANDALWOOD • TONKA BEAN

Sizes: 150 g • 350 g • 700 g



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CHAPTER III

Diffusers

A journey that continues quietly, room to room.

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SHANGHAI SAMARKAND ISTANBUL VENICE PARIS



CAFFE PARIS 20

Morning light and café air drifting room to room, an endless Parisian daybreak.

ORANGE · GINGER · ROSE · COUMARIN

Sizes: 250 ml · 500 ml · 1000 ml



MANDARINO ORIENTALE 35

Sun-kissed citrus floating through every room, an endless Mediterranean afternoon in a bottle.

CARDAMOM · MANDARIN · ORANGE · JASMINE · SANDALWOOD

Sizes: 250 ml · 500 ml · 1000 ml



MOROCCAN OUD 37

The soul of Arabian nights unfurling in gentle waves, transforming your home into a palace.

SAFFRON · TURKISH ROSE · AMBER · OUD · SANDALWOOD

Sizes: 250 ml · 500 ml · 1000 ml



PEPE NERO 19

Spice trails that wind through sophisticated spaces, each breath a journey to distant lands.

BLACK PEPPER · GINGER · LEATHER · CEDARWOOD · VETIVER

Sizes: 250 ml · 500 ml · 1000 ml



SANREMO 69

Citrus and coffee weave through your home, an endless embrace of Mediterranean elegance.

BERGAMOT · LEMON · NEROLI · SEA SALT · MUSK

Sizes: 250 ml · 500 ml · 1000 ml



TIRAMISU 3

Sweet warmth unfolding hour by hour, transforming your space into a sanctuary of comfort.

COFFEE · CREAM · CHOCOLATE · TONKA BEAN · VANILLA

Sizes: 250 ml · 500 ml · 1000 ml



TRIO 5

Cinnamon and cedar drift through your space, a continuous passage along ancient trade routes.

BERGAMOT · IRIS · ROSE · AMBER · MUSK

Sizes: 250 ml · 500 ml · 1000 ml



VANILLA NOIR 7

Caramelized warmth unfolding through your home, sweet but never innocent.

BROWN SUGAR · LOTUS · VANILLA

Sizes: 250 ml · 500 ml · 1000 ml



VELVET MUSK 9

Lemon and vetiver unfurl endlessly, bringing effortless sophistication to every corner.

VANILLA • AMBER • MUSK • SANDALWOOD • TONKA BEAN

Sizes: 250 ml • 500 ml • 1000 ml



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CHAPTER IV

Home Fragrance

One mist, and the destination changes.

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SHANGHAI SAMARKAND ISTANBUL VENICE PARIS



CAFFÈ PARIS 20

One mist and the room becomes a Paris café at first light.

ORANGE · GINGER · ROSE · COUMARIN

Sizes: 250 ml



MANDARINO ORIENTALE 35

A burst of citrus sunshine, instantly transporting any room to golden Italian terraces.

CARDAMOM · MANDARIN · ORANGE · JASMINE · SANDALWOOD

Sizes: 250 ml



MOROCCAN OUD 37

One press unleashes the mystery of ancient Arabia, filling your space with exotic warmth.

SAFFRON · TURKISH ROSE · AMBER · OUD · SANDALWOOD

Sizes: 250 ml



PEPE NERO 19

Electric and daring, a spirited mist that commands attention and awakens every sense.

BLACK PEPPER · GINGER · LEATHER · CEDARWOOD · VETIVER

Sizes: 250 ml



SANREMO 69

One mist brings the soul of Sanremo café into any room, bright and endlessly welcoming.

BERGAMOT · LEMON · NEROLI · SEA SALT · MUSK

Sizes: 250 ml



TIRAMISU 3

A golden mist of vanilla and wood, instantly enveloping any room in cozy sophistication.

COFFEE · CREAM · CHOCOLATE · TONKA BEAN · VANILLA

Sizes: 250 ml



TRIO 5

One press unlocks centuries of spice and silk, filling any room with Silk Road mystery.

BERGAMOT · IRIS · ROSE · AMBER · MUSK

Sizes: 250 ml



VANILLA NOIR 7

A single press of dark vanilla warmth, wrapping any room in slow fire.

BROWN SUGAR · LOTUS · VANILLA

Sizes: 250 ml



VELVET MUSK

Crisp and commanding, a single mist that transforms any space with understated elegance.

VANILLA • AMBER • MUSK • SANDALWOOD • TONKA BEAN

Sizes: 250 ml

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CHAPTER V

Soaps

The ritual of arrival, carved into a handcrafted bar.

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SHANGHAI SAMARKAND ISTANBUL VENICE PARIS



CAFFE PARIS 20

A Paris morning pressed into a handcrafted bar — citrus, coffee, and calm.

ORANGE · GINGER · ROSE · COUMARIN

Sizes: 100 g



MANDARINO ORIENTALE 35

A symphony of mandarin and oriental spices, crafted into a luxurious bar that transforms the everyday.

CARDAMOM · MANDARIN · ORANGE · JASMINE · SANDALWOOD

Sizes: 100 g



MOROCCAN OUD 37

The ancient allure of oud meets Moroccan mystique, a luxurious cleansing experience.

SAFFRON · TURKISH ROSE · AMBER · OUD · SANDALWOOD

Sizes: 100 g



PEPE NERO 19

Bold black pepper meets refined luxury, a spirited soap that awakens the senses.

BLACK PEPPER · GINGER · LEATHER · CEDARWOOD · VETIVER

Sizes: 100 g



SANREMO 69

The warmth of a Mediterranean café, captured in a luxurious handcrafted bar.

BERGAMOT · LEMON · NEROLI · SEA SALT · MUSK

Sizes: 100 g



TIRAMISU 3

Sweet vanilla and warm tobacco notes, crafted into a bar of pure indulgence.

COFFEE · CREAM · CHOCOLATE · TONKA BEAN · VANILLA

Sizes: 100 g



TRIO 5

Leather and spice woven into a luxurious bar, carrying centuries of Silk Road heritage.

BERGAMOT · IRIS · ROSE · AMBER · MUSK

Sizes: 100 g



VANILLA NOIR 7

Dark sugar and soft bloom, pressed into a bar of quiet indulgence.

BROWN SUGAR · LOTUS · VANILLA

Sizes: 100 g



VELVET MUSK

Clean, sophisticated musk crafted into a bar of quiet elegance and lasting freshness.

VANILLA • AMBER • MUSK • SANDALWOOD • TONKA BEAN

Sizes: 100 g

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